





Menu of SBC Results and Indicators

Menu of SBC Indicators within and across sectors

The indicators presented in this dashboard are a compilation of existing indicators and results that UNICEF uses across multiple programming areas and approaches. This list has been vetted and compiled by UNICEF's Social and Behaviour Change (SBC) team, in collaboration with the organization's sectors and cross-sectoral teams.

This dashboard is designed as a public resource, providing global access to this rich compilation for all actors involved in SBC programming, as well as for planning, monitoring, and evaluation

professionals.

It includes outcome measures and indicators that already exist and are currently used in field research, evaluations, local strategies, data collection surveys, and more.

Each indicator includes a reference to its source, along with detailed information on its use and implementation. Indicators may also be adapted by incorporating relevant questions into broader data collection efforts, beyond the original source. The indicators and dashboard are based on UNICEF's Behavioural Drivers Model and the Socio-Ecological Model.

This menu is not intended to list all possible SBC indicators for a given sector, but rather to highlight those that are most relevant to priority areas where SBC contributions can influence results.

Access the SBC Results and Indicators Menu [HERE](#)

How to navigate this Dashboard

On the left panel, use the ☰ Menu to navigate Goal Areas and the 🔍 search bar to find indicators across all Goal Areas.

To view specific indicator details;

1. *Hover over or click the desired indicator .*

2. *Wait a few seconds until the Drill through tooltip appears.*

3. *Click Drill through (See indicator details) to open the detailed indicator page*

4. *On the selected indicator details page, click the back arrow (top-left corner) to return to the previous page*

Note: Please reset page filters (by selecting "All") and search buttons to have a complete list of indicators in the table.

Please find [here](#) a video explaining how to navigate the dashboard.

Standard Indicators – Cross-sectoral (Development programming)

See indicator Methodology notes and Definitions [here](#)

#	Standard Indicator – Cross-sectoral (Development programming)	Domain
1	% of [service providers/frontline workers/community facilitators] trained on SBC who demonstrated acquired skills and learning as per post-training assessment.	Learning/Skill Acquisition
2	Number of persons engaged through community platforms in reflective dialogue towards the [adoption/abandonment] of [priority behaviour/social norm]	SBC Coverage/Engagement
3	% of [Local governments /Districts/Municipalities] with functioning mechanisms for participatory [community/child/ adolescent] engagement] in local decision-making, planning, budgeting and monitoring processes.	SBC Coverage/Engagement
4	Availability of nationally representative social and behavior data to inform SBC/ community engagement interventions	Availability of SBC Data
5	% of people in [target area] who believe that decision-making is inclusive and responsive	Perception of inclusiveness/responsiveness (Trust*)
6	% of people who are not/do not intend to be accessing [Sector] service/s because it does/they do not meet their needs	Barriers to accessing services
7	% of [specified population] who believe that people in their community expect them to practice/adopt/abandon [recommended behaviour/harmful behaviour]	Normative Expectation
8	% of [relevant individuals] that can cite accurate reasons why [priority behaviour] is beneficial for [self, others, child and adolescent] wellbeing and development.	Knowledge
9	% of [relevant individuals] who believe it is important to adopt [recommended behaviour]	Belief
10	% of relevant individuals in UNICEF-supported intervention areas who feel confident to practice [recommended behaviour/s]	Self-Efficacy
11	% of [relevant individuals/households] in UNICEF-supported intervention areas having adopted [recommended behaviour/s]	Behaviour Change

Standard Indicators for SBC in Emergencies

See indicator Methodology notes and Definitions [here](#)

#	Standard Indicator - SBC in Emergencies	Domain
1	Availability of situational social and behavioural data to inform the emergency response.	SBC situational data for emergencies
2	Number of emergency plans (sectoral and multisectoral) at national and subnational level that include specific provisions for Social and Behaviour Change and/or Risk Communication and Community Engagement approaches.	CE-SBC in emergency planning, preparedness and response
3	% of humanitarian response pillars/sectoral working groups at national and subnational level implementing Social and Behaviour Change and/or Risk Communication and Community Engagement approaches for emergency preparedness, planning, and response.	CE-SBC in emergency planning, preparedness and response
4	Number of interventions conducted or supported by UNICEF that apply behavioural design approaches (Behavioural Insights, Human Centered Design or other behavioural approaches).	HCD/BI
5	% of [service providers/frontline workers/community facilitators] trained on Social and Behaviour Change and/or Risk Communication and Community Engagement approaches that report using them for their work with the community.	Learning/skill acquisition (Development & Emergencies)
6	Number of Community Engagement related coordination mechanisms that UNICEF co-leads at national/subnational level.	CE-SBC coordination during emergencies/humanitarian response

Humanitarian Action for Children Appeal (HAC) SBC Indicators

See indicator Methodology and Definitions notes [here](#)

#	Humanitarian Action for Children (HAC) SBC Indicators	Domain
1	# of affected people (children, caregivers, community members) reached with timely and life-saving information on how and where to access available services.	Reach
2	# of people engaged in reflective dialogue through community platforms during a humanitarian crisis, response, and recovery.	Community Engagement
3	# of people engaged in reflective dialogue through social media and digital platforms during a humanitarian crisis, response, and recovery	Digital Engagement

Core Commitments for Children in Humanitarian Action